



Green Buildings: Save Money While Increasing Productivity

Green building concepts and sustainable design can save a commercial property tenant considerable expenses for operating a business. And the added benefit is that using sustainable design can also reduce absenteeism and increase employee retention while improving productivity.

A building that is green has been proven to reduce both true illness-related absences and covert absences due to an employee's dissatisfaction with the workplace. With the use of green building practices such as natural lighting and controllability of temperature has been shown to increase task efficiency in employees.

Green buildings are challenged with the upfront costs of building a sustainable commercial building with the long-term savings and benefits. But the good news is there is a growing body of research that demonstrates how savings – and other benefits – can be attained in some key areas.

Despite the facts that these buildings have higher rents, tenants are eager to move into these buildings and, in many cases, are even willing to be put on waiting lists.

Employees desire green building environments and look for green systems within the scope of an operating business. Recycling systems, efficiency space planning and reducing the carbon footprint are concerns for the advancing educated work force.

Maximizing green technology by implementing recyclable materials, natural lighting, and energy-conservation equipment. In addition, these are a primary focus for companies wanting to hire and retain quality talent. With the costs involved in recruiting, training and retaining a workforce, having a green environment with which to work is a cost saving approach.

Using green design eliminates materials that could possibly make inhabitants sick, reduces stress, and increases productivity.

Overall, developing economical green solutions within a company can be executed efficiently in terms of cost, energy and timeframe; enabling you to meet the needs of the world workforce today.

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